

Table 2.17

Respondents' ratings of the honesty and ethical standards of various occupations

By type of occupation, United States, 1996

Question: "Please tell me how you would rate the honesty and ethical standards of people in these different fields--very high, high, average, low, or very low: . . .?"

	Very high	High	Average	Low	Very low	No opinion
Druggists, pharmacists	14%	50%	30%	3%	1%	2%
Clergy	18	38	30	7	2	5
College teachers	11	44	33	4	1	7
Medical doctors	11	44	35	7	2	1
Dentists	8	45	38	5	2	2
Engineers	9	39	41	2	1	8
Police	10	39	38	8	3	2
Bankers	3	23	59	9	3	3
Funeral directors	6	29	46	10	3	6
Journalists	3	20	50	19	4	4
TV reporters, commentators	4	19	49	19	7	2
Newspaper reporters	2	15	48	24	7	4
Building contractors	3	20	49	18	4	6
Senators	2	13	48	26	8	3
Lawyers	3	14	39	27	14	3
Business executives	2	15	58	17	3	5
Congress members	2	12	45	28	10	3
Local officeholders	2	17	57	16	4	4
Labor union leaders	3	13	39	29	9	7
Real estate agents	2	13	56	20	5	4
Stockbrokers	2	13	58	14	2	11
State officeholders	2	11	54	23	6	4
Insurance salespeople	1	10	49	29	8	3
Advertising practitioners	1	10	46	28	9	6
Car salespeople	2	6	29	42	18	3
Public opinion pollsters	4	20	54	12	4	6

Note: For a discussion of public opinion survey sampling procedures, see Appendix 6.

Source: George Gallup, Jr., *The Gallup Poll* (Princeton, NJ: The Gallup Poll, Jan. 2, 1997), p. 2. Reprinted by permission.